

Design a Poster!

London Transport Museum has thousands of posters in its collection. It was over 100 years ago when [Frank Pick](#) decided that posters on the Underground should be artistic and visually eye catching to share information that passengers need to know. Thanks to Mr Pick, the posters in our collection, and those on London's transport network, are thoughtfully designed works of art. Posters play an important role in sharing information about travelling in London.

We would like you to **design your own poster**. You'll need a piece of paper (it can be any size but if you have a BIG piece, that might be more fun), decide what the poster is about and how you will make it.

Below are three different messages you can choose from (or do them all). On the next page are some examples of different materials that can be used. Ready, steady, go!

Top tip: The *best* posters have both visuals/pictures and text. They are easy to understand, with a simple message and an eye catching design.

- **Have fun at home**

Design a poster to share a tip about something super fun you do whilst you are staying at home!

- **Thank you London Transport workers**

Design a poster that says "thank you" to London transport staff who are making sure key workers can travel to their essential jobs!

- **Go for a walk outside and stay 2 metres away**

Design a poster to encourage families to go for a daily walk, but stay 2 metres away from other people!

Please share your posters with us @ltmuseum on Facebook, Instagram or Twitter. We would love to see them!

Techniques and materials

There are lots of ways that you can create your poster—here are a few suggestions of materials you can use, depending on what you have around your house.



Collage

You will need glue, scissors and coloured paper, pictures or magazines that you are allowed to cut or rip up. The idea is to build up a pattern or image using lots of different pieces of paper that you fit together and stick down.

Simply nightlife by Tube and bus, by Dan Fern, 1998



Drawing

We all know how to draw! Use your favourite pens or pencils to draw the picture you'd like to share your poster information. You might want to sketch out a plan for your picture on scrap paper first.

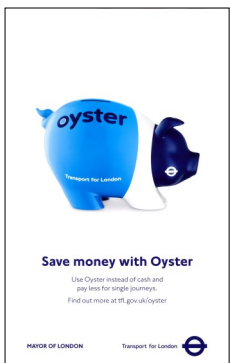
Please stand on the right of the escalator, by Fougasse (Cyril Kenneth Bird), 1944



Printing

There are many different types of printing, some of which are very simple. You might have ink stamps at home which you can print with, or you can make your own with cardboard, scissors and paint. Cut out your cardboard carefully into shapes, then cover one side with paint and press down onto your poster.

Spring, by Paul Catherall, 2006



Photography

You can use a photograph to illustrate your poster! You can upload your photo on your computer and do create the poster on your screen. Or, if you have a printer at home, print your photograph and stick it onto a piece of paper and add writing by hand.

Save money with Oyster, TfL, 2008



Painting

You can use paint and brushes, or your fingers! You might want to draw your design out first and then add colour with the paint, or just go for it and paint straight onto your poster paper

Simply East London by Tube and bus, by Sarah McMenemy, 2000