



Privacy Rules

Explore how a website protects your privacy. Check “Yes” or “No” in the following chart. Website name: _____

PRIVACY CHECKLIST	YES	NO
Does the home page have a link to a privacy policy?	<input type="checkbox"/>	<input type="checkbox"/>
Do the pages that request private information have a link to the privacy policy?	<input type="checkbox"/>	<input type="checkbox"/>
Is the link to the privacy policy clear and easy to find?	<input type="checkbox"/>	<input type="checkbox"/>
Does the site give the contact information of the person to reach if you have questions about privacy?	<input type="checkbox"/>	<input type="checkbox"/>
Does the site show a seal of approval, such as the TRUSTe® Privacy Seal for Kids or BBBOnLine® seal (shown below)?	<input type="checkbox"/>	<input type="checkbox"/>
 		
TOTALS for YES and NO	<input type="checkbox"/>	<input type="checkbox"/>

Do you think this website does a good job of protecting your privacy? How and why?

Use Common Sense!

Even if a site has privacy policy, be careful! The site still might use your private information in ways you don't want it to. Look for websites with privacy seals of approval. Also, avoid giving out your full name, address, phone number, and email address on websites without permission from a parent or trusted adult.