

Financial Responsibility ~ Shopping Choices

What is the difference between a local shop and a big supermarket?

How might the supermarket's size help them buy things more cheaply than the local shop?

Find out what these terms mean if you are not sure:

- *economy of size*
- *bulk buying*
- *market control through supply and demand*



All of these will mean that a supermarket can sell their products cheaper as they would have bought them cheaper.

Why might the local shop be important? Do you agree with people shopping at a big supermarket? Use the grid below (or draw out your own in your book using a pencil and ruler) to record the **positives** of local shops and the **positives** of supermarkets.

Local Shops	Supermarkets

Fair Trade: You are going to find out about Fair Trade and how it can affect our choices when we shop for certain products.

Download the PowerPoint from the blog and go through each slide to find out more information about Fair Trade.

TASK: Using a supermarket website, compare prices of the following items and record in the grid on the next page. It might be easier to search for all the Fairtrade products first.

Try to find products that are comparable – i.e. they are the same weight or there are the same number of them. See if you notice anything about prices. An example is given for you. If you wish you can add up the total prices and see which would be cheaper, Fairtrade or non-Fairtrade.



Product	Fairtrade Item	Price	Non-Fairtrade	Price
pineapples	1 pineapple	£1.75	1 pineapple	£0.80
bananas				
cocoa				
chocolate				
tea				
coffee				
fruit juice				
honey				
sugar				
TOTAL				

What do you notice? Why do you think this is?

Why do you think we should buy Fairtrade products? Why should we not buy Fairtrade products?

EXTENSION: If you have time, design a poster that outlines the benefits of Fairtrade and persuades people to buy these products. You will need to include the Fairtrade logo, a title, pictures of products and information about why we should all try to buy Fairtrade products.